

Appendix III

Full-Service Tackle Shops with Live Surf Bait

Hook Line and Sinker

4010 Calle Real
Santa Barbara, CA 93110
(805) 687-5689
www.hooklineandshooter.com



Live Bait: Lug worms

Frozen Bait: Anchovy, sardine, squid

Surf fishing equipment: A great collection of custom BV surf rods, terminal tackle and surf lures. In Santa Barbara this is the place to go for the inside information on surf and offshore fishing. Great selection of Lucky Craft, Rapalla, Krocodile, Kastmaster, sand dabs, Gulp! and swimbaits.

Eric's Tackle Shop

2127 East Thompson Boulevard
Ventura, CA 93001
(805) 648-5665
www.wegetbit.com

Live Bait: Lug worms

Frozen Bait: Sardine, anchovy, squid, mussel, clams

Surf fishing equipment: Excellent selection of surf lures including Lucky Craft, Rapalla, Kastmasters, flys and swimbaits. Very knowledgeable owner and employees. Great place to visit for surf fishing advice in the Ventura/Oxnard area.

Hyun's Tackle Shop

3695 East Harbor Boulevard
Ventura, CA 93001

(805) 639-4131

www.fisherman-hyun.com



Live Bait: None

Frozen Bait: Sardine,
anchovy, squid, mussel, octopus

Bob Sands Fishing Tackle

6743 Sepulveda Boulevard
Van Nuys, CA 91406

(818) 994-1822

www.bobsandsfishingtackle.com



Live Bait: Lug worms, blood worms

Frozen Bait: Sardine, anchovy, squid,
mussel

Surf fishing equipment: Excellent collection of surf lures and
accessories

Johnny's Sport Shop

1402 Lincoln Avenue
Pasadena, CA 91103

(626) 797-8839



Live bait: Lug Worms

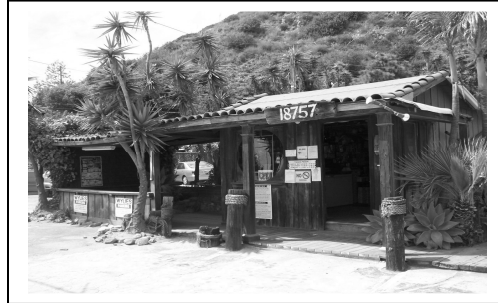
Frozen bait: Sardine, mackerel, anchovy, clam, mussel, shrimp

Surf fishing equipment: Yes.

An extensive selection of Lucky Craft, Rapalla, Krocodile, Kastmasters and various swim baits. Knowledgeable and pleasant employees and owner. Great place for advice on all types of angling.

Wylie's Bait and Tackle

18757 Pacific Coast Hwy
Malibu, CA 90265
310-456-2321



Live Bait: Lug worms

Frozen Bait: Squid, anchovy, salted anchovy, mackerel, mussel, clams, sardine, shrimp

Surf fishing equipment: Since 1946 this iconic shop has been a historical landmark in the world of surf fishing. Don't be afraid to ask proprietor Ginny Wylie the hot tip—she's surf fishing royalty and has all the inside info you'll need to make your day on the beach. Long time provider of good bait and great advice.

Extensive selection of grubs, Rapalla, Lucky Craft, Krocodiles, Kastmasters and swimbaits.

Joy Fishing

4918 Santa Monica Boulevard
Los Angeles, CA 90029
(323) 664-0808
www.abupro.com

Live Bait: Lug worms

Frozen Bait: Ghost shrimp, anchovy, clam, sardine

Just Fishing

2427 190th Street
Redondo Beach, CA
90278
(310) 376-7035



Live Bait: None

Frozen Bait: Anchovy, squid, mussel, clams.

Surf fishing equipment: Extensive collection of surf lures including Lucky Craft, Rapalla, Krocodile, etc. This is your go to place for Hermosa, Manhattan, Redondo and Torrance surf fishing info.

Ace Fishing Tackle

15119 Crenshaw Boulevard
Gardena, CA 90249
(310) 679-1228

Live Bait: Lug worms, blood worm

Frozen Bait: Anchovy, mackerel, squid, sardine, shrimp, mussel

Surf fishing equipment: Ace carries Cousins surf rods and has great advice on local surf fishing in the South Bay and North Orange County area

Performance Tackle

4221 Katella Avenue, Los
Alamitos, CA 90720
(714) 826-1400
www.performancetackle.com

Live Bait: none

Frozen Bait: Mussel, anchovy,
squid, sardine

Surf fishing equipment:



Sav-on Tackle

9917 Orr and Day Road
Santa Fe Springs, CA
90670

(562) 864-2911

www.savontackle.net



Live Bait: None

Frozen Bait: anchovy, sardine, squid

Surf fishing equipment: This is a great shop for advice and equipment repair.

Fisherman's Access

524 East Imperial Highway
Brea, CA 92821
(714) 674-0064

www.fishermansaccess.com



Live Bait: None

Frozen Bait: Squid, anchovy, sardine, mackerel, cured ghost shrimp

Rainbow Bait

126 East Spruce Street
Compton, CA 90220
(310) 635-1494

www.rainbowmealworms.net

Live Bait: None

Frozen Bait: Squid, mussel, shrimp, anchovy, sardine, mackerel

Best Fishing

4915 West Rosecrans Avenue, Hawthorne, CA 90250

(310) 679-1122

www.bftclub.net/v3

Live Bait: Lug worms

Frozen Bait: Squid, mussel, shrimp, anchovy, sardine, mackerel

Norm's Big Fish Bait and Tackle

1780 Pacific Coast Hwy

Seal Beach, CA 90740-6209

(562) 431-0723



Live Bait: Ghost shrimp, mussel, lug worms, blood worms

Frozen Bait: Clams, anchovy, sardine, mussel, ghost shrimp

Surf fishing equipment: This is the most complete shop in Orange County for surf fishing equipment and advice. They open early and carry the best selection on live surf bait in Southern California.

Fisherman's Hardware

16942 Gothard Street

Huntington Beach, CA 92647

(714) 841-6878

www.fishermenshardware.com

Live Bait: None

Frozen Bait: Anchovy, squid, mussel, shrimp, mackerel

Surf fishing equipment: Terminal tackle.

Young's Tackle

4972 La Palma Avenue

La Palma, CA 90623

(562) 402-9191

www.youngstackle.com

Live Bait: Lug worms

Frozen Bait: Cured ghost shrimp,
anchovy, squid, sardine, mussel, shrimp,
clams



Mahi Tackle

19031 Bushard Street

Huntington Beach, CA 92646

(714) 962-2907

www.mahitackle.com

Live Bait: Blood worms

Frozen Bait: Sardine, anchovy, squid

Surf Fishing equipment: Good selection of terminal tackle. Good advice here for Huntington, Seal and Newport Beach anglers



Jimmy's Fishing Supply

103 East 17th Street

Costa Mesa, CA 92627

(949) 646-2585

Live Bait: Blood, lug worms

Frozen Bait: Anchovy, squid, mussel,
clams, sardine, shrimp

Surf fishing equipment: Great shop with friendly staff. Lots of knowledge about surf fishing the Huntington/Newport area. Extensive selection of Lucky Craft, Rapalla, Krocodile, Gulp!, swimbaits



Angler's Center

419 Old Newport Boulevard
Newport Beach, CA 92663
(877) 254-3183
www.anglerscenter.com

Live Bait: None

Frozen Bait: Squid, anchovy

Surf fishing equipment: Terminal tackle

The Longfin

2730 East Chapman Avenue
Orange, CA 92869
(714) 538-8010
www.thelongfin.com

Live Bait: Lug worms

Frozen Bait: Mussel, Shrimp, squid, clams, anchovy, sardine

Hogan's Bait and Tackle

34320 Pacific Coast Hwy.
Dana Point, CA 92629
(949) 493-3528



Live Bait: Ghost Shrimp, Lug Worms,

Frozen Bait: Mussel, anchovy, squid, sardine

Surf fishing Equipment: Great collection of surf lures. This shop has great service and lots of local knowledge about surf fishing in the Laguna Beach to Oceanside area.

Jig Stop Tackle and Tours

34186 Pacific Coast Highway, Dana Point, CA 92629

(949) 496-3555

www.jigstop.com

Live bait: Blood worms, lug worms

Frozen bait: Anchovy, sardine, squid

Surf fishing equipment: Yes, offers an extensive selection of surf fishing lures

Hogan's Bait and Tackle

34320 Pacific Coast Highway

Dana Point, CA 92629

(949) 493-3528

Live Bait: Lug worms

Frozen Bait: Clams, mussel, sardine, cured ghost shrimp, anchovy, squid

Surf fishing equipment: You'll find great advice here on surf fishing in the south Orange County area. Good selection of surf fishing tackle

Pacific Coast Bait and Tackle

2110 S Coast Hwy Ste E

Oceanside, CA 92054

(760) 439-3474

www.pacificcoast-baitandtackle.com



Live Bait: Bloodworms, Mussel, Lug worms

Frozen Bait: Anchovy, Sardine, Squid, Shrimp, Clams, Mackerel

Surf fishing equipment: Excellent selection of surf fishing tackle and lures. Most of the guys in this shop surf fish so they've got tons of free info they would love to tell you!

Angler's Tackle

1413 North Coast Highway

Oceanside, CA 92054

(760) 967-1897

www.anglers-tackle.com

Live Bait: Blood worms, ghost shrimp

Frozen Bait: Clams, mussel, sardine, anchovy, squid, shrimp, octopus

Blue Water Tackle/San Diego Fly Shop

124 Lomas Santa Fe Drive

Solana Beach, CA 92075

(858) 350-3111

www.sandiegoflyshop.com

Live Bait: None

Frozen Bait: Mackerel, anchovy, squid, mussel, sardine, clams

Surf fishing equipment: Selection on surf fishing flies and lures.

Angler's Choice

1910 Rosecrans Street

San Diego, CA 92106

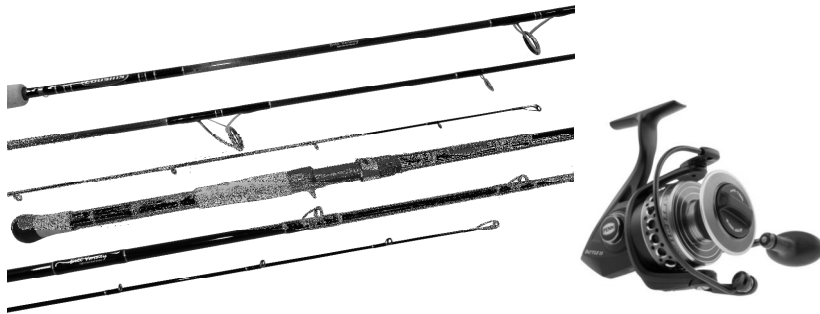
(619) 223-2324

Live Bait: Ghost shrimp, blood worms

Frozen Bait: Anchovy, sardine, clam, shrimp, mackerel, squid

Surf fishing equipment: Offers a good selection of surf tackle and advice

**Bill Varney Surf Series Rods
Made in the USA
Designed and Built for the California Surf**



You'll find these fine rods at:
Hook Line and Sinker
Santa Barbara (805) 687-5869
Virg's Landing, Morro Bay (805) 772-1222

SURFFISHTACKLE.COM

You'll also find them in our online store along with other great products like these:

California Surf Fish



BUTTERMOUTH SURFPERCH



CA HALIBUT



SARGO



CABEZON



CALICO SURFPERCH



BARRED SURFPERCH



YELLOWFIN CROAKER



SPOTFIN CROAKER



WALLEYE SURFPERCH



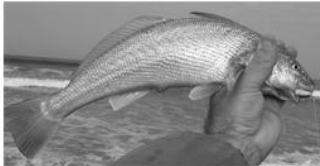
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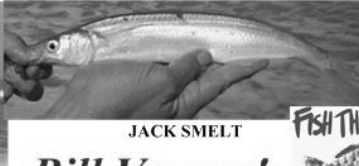
PILE PERCH



STRIPED SURFPERCH



CORBINA



JACK SMELT



STRIPED BASS

Bill Varney's



California Surf Fish

